



Rooibos: More Than Just A Tea

Our North American Product Offering

Achieve Longevity with Rooibos

In this newsletter, you can read more about our product range in North America, which includes Rooibos, Honeybush, Lemon Myrtle, Rosehip, Hibiscus and Chamomile.

The SA Rooibos Council recently published an article in which they explain why drinking Rooibos is such an integral part of South African heritage. We tell you more.

In other news, read more about how Rooibos can help you achieve longevity in this article

All this and more below!

Rooibos: More than just a drink



Drinking tea is more than just enjoying a flavourful beverage. It has been part of almost every culture for thousands of years, with every country moulding their respective tea-drinking ceremony around their social values and traditions.

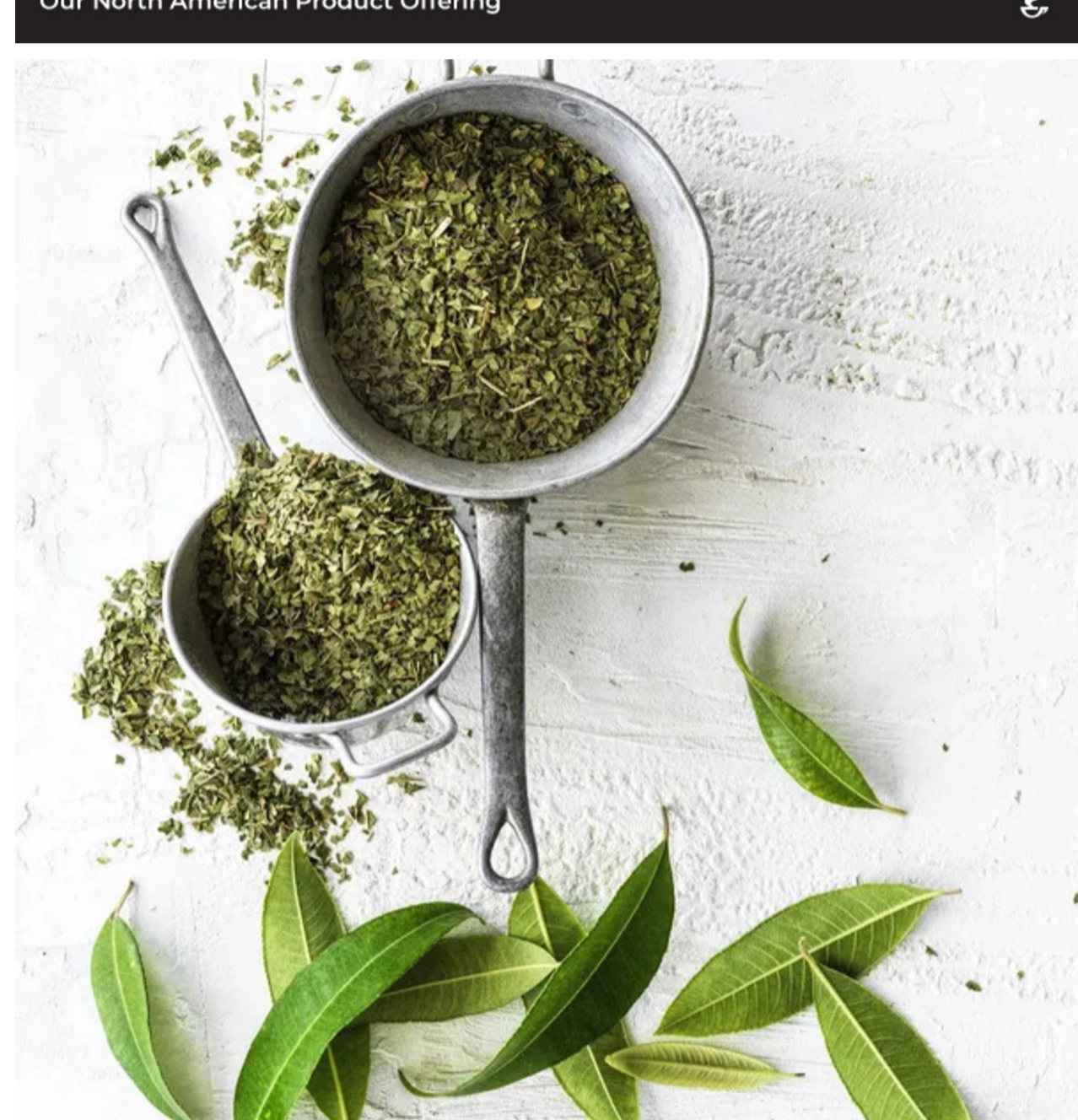
The SA Rooibos Council recently published an article in which they explain why drinking Rooibos is such an integral part of South African heritage.

In the early 20th Century, Rooibos captured the imagination of medical doctor and nature lover Dr Le Fras Nortier. Drawn by this mysterious and aromatic tea, he started researching its medicinal value and agricultural potential. However, the growing of Rooibos as a commercial crop only started in the 1930s.

According to a survey conducted by the SA Rooibos Council, the majority of South Africans (41%) drink Rooibos black, while 39% add dairy (milk or cream). About a third add a teaspoon of sugar, sweetener or honey. Twenty percent like to add a touch of lemon, while 7% spice it up with cinnamon or other spices.

Click [here](#) to read more.

Our North American Product Offering



Lemon Myrtle's aroma has been described as that of a lemon lolly, perfumed with menthol notes.

Rooibos North America is a wholly owned subsidiary of Rooibos Limited, South Africa's oldest and largest producer of Rooibos and Honeybush.

They are your preferred, direct-from-origin North American supplier for unparalleled quality Rooibos, Honeybush, Rosehip, Hibiscus, Chamomile and Lemon Myrtle products.

Whether you choose to bring in your own container or purchase through our well-stocked, newly established warehouse operations in Los Angeles, CA and Lorton, VA, you can rest assured of receiving an unrivalled level of service.

Click [here](#) to read more about their products.

Achieve longevity with Rooibos



Tea has become a part of our everyday lives. Whether hot or cold, it is a go-to beverage in its various forms. Tea can be made from almost anything. From leaves to herbs, and everything in between, depending on the flavor or health benefits you're looking for.

Numerous studies have shown how tea can benefit our health in various ways. These benefits range from boosting your immune system to even helping protect the body from cancer and heart disease.

Perhaps one of the most popular teas due to its health benefits, is a red herbal tea that comes from the *Aspalathus linearis* shrub native to South Africa. Typically people as a healthier alternative due to its lack of caffeine content, Rooibos tea is suitable for people who are pregnant, or sensitive to caffeine, which is present in black tea and green tea.

Click [here](#) to read more.

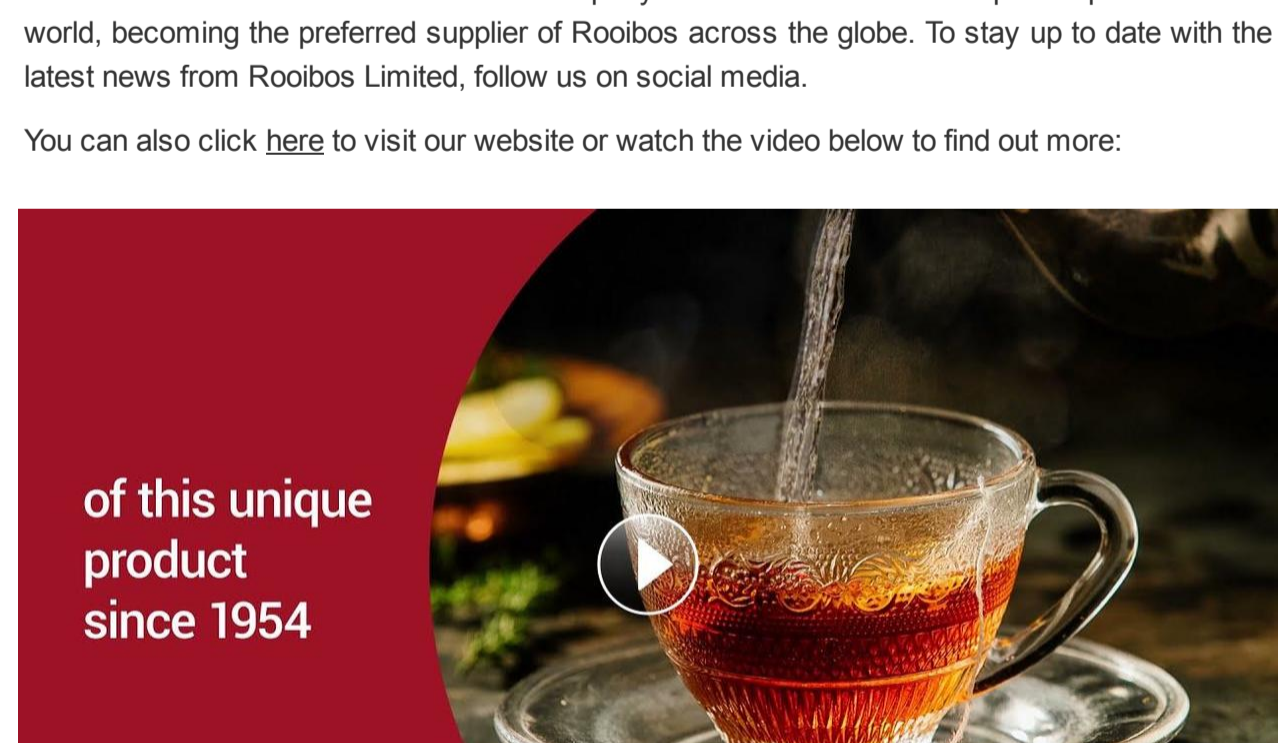
Interested in working with Rooibos Limited?



Interested in working with Rooibos? We'd love to partner with you in discovering the fascinating world of Rooibos.

Find out more about Rooibos and the company that introduced this exceptional product to the world, becoming the preferred supplier of Rooibos across the globe. To stay up to date with the latest news from Rooibos Limited, follow us on social media.

You can also click [here](#) to visit our website or watch the video below to find out more:



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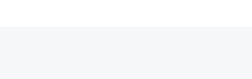


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