



**S'Able Labs is championing ethically sourced African products with Rooibos**

**New Rooibos products launch on Amazon**

**Rooibos brand BOS goes big in the UK**

In this newsletter, you can find out more about a new Tea Kit that is set to be a popular Valentine's Gift in 2023. Find out why Rooibos is included in this kit below.

We also take a look at local brand, BOS, who are set to take the UK market by storm with their range of top quality Rooibos products.

In other news, we take a look at a new range of sparkling Rooibos tea that has launched on Amazon - one of the biggest e-commerce stores on the planet.

Read this and more below.

### S'Able Labs is championing ethically sourced African products



A beauty products company S'Able Labs, is committed to creating products that are made with ethically sourced African ingredients. In their latest line-up release, they included a Rooibos-based item which is set to be a hit among consumers.

Rooibos extract, the hero ingredient in S'Able Labs Rooibos Micellar Water, is derived from the fermented leaves of the South African *Aspalathus linearis* plant. Because of its combination of antioxidants and zinc, it provides natural soothing, healing and anti-aging benefits.

Click [here](#) to read more.

### New Rooibos products launch on Amazon



8th Wonder Tea, a popular international tea brand, has launched a new range of tea products on Amazon. Amazon is arguably one of the biggest online stores in the world.

Their Rooibos products are sparkling drinks, making them quite unique. Other products in their range include Sparkling Green Tea, Sparkling Chai and Sparkling Oolong Tea.

Click [here](#) to read more.

### Rooibos brand BOS goes big in the UK



BOS iced tea is already sought-after in Europe. Now, after securing additional growth equity from an investment consortium, it will have access to the UK market – one of the world's top five Rooibos markets.

BOS and iced teas will be sold in 250ml cans and 1-litre plastic bottles in premium retailers, restaurants and online. The organic dry will be sold by specialist bottlers in the UK.

Click [here](#) to read more.

### Recipe for Pomegranate and Crushed Pineapple Ice Tea



Freshpak is known for their high quality Rooibos tea which is widely available in most South African stores.

The brand recently released a new recipe on their website which you can use to make Pomegranate and Crushed Pineapple Ice Tea. The recipe is easy and simple, making it the ultimate go-to for those looking to make delicious iced tea with a twist at home.

Click [here](#) to read more or watch the video below.



### Cleansing tea kit released for Valentine's Day



Ready Slim Cleansing Tea Kit is a new product that can help you achieve a healthier lifestyle by following a tea-based detox plan. The kit has 28 servings of Ready Slim Cleansing Tea to boost your energy in the morning.

Included in the detox plan is a number of Rooibos teas. Rooibos tea is well-known for its antioxidant properties, making it a must when it comes to any kind of detox.

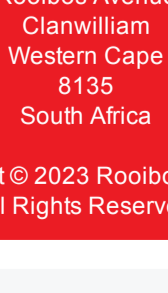
The Tea Kits are specifically designed to be a thoughtful gift for your loved one this Valentine's Day.

Click [here](#) to read more.

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For more information about Rooibos and the latest innovations that are being made with it, follow us on social media or visit our website at [www.rooibosLtd.co.za](http://www.rooibosLtd.co.za).

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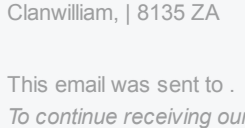


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