



Herbal tea could topple fruit juice as the new gold standard for healthy kids' beverages this year

In this newsletter, you can read more about a new Rooibos infused whiskey brand that is gaining popularity overseas.

We also tell you more about a new trend that indicates that Rooibos is becoming more and more popular as the drink of choice for children. We also give you a few tips you can follow to incorporate Rooibos into your child's diet easily.

In other news, we also share a recipe for a unique Rooibos punch with you. This drink is set to be a hit this summer!

HERBAL TEA STIRS UP KIDS' BEVERAGE SEGMENT



The popularity of herbal infusions or tisanes, like Rooibos, has surged in the last few years with more consumers drinking loose leaf, bagged, ready-to-drink and flavoured tisanes.

Tisanes are also making inroads into the kids' beverage market, with their health properties and wide range of flavours satisfying the pickiest of palettes.

Nicie Vorster, a director of the SA Rooibos Council (SARC), says tisanes aren't just for grown-ups anymore as instant and ready-to-drink tisanes are paving the way for strong positioning among families, children and teens.

"Herbal tisanes fill a real need for health-conscious parents that are looking for low sugar, antioxidant-rich beverages for kids. The fact that tisanes are both calorie- and caffeine-free adds to their appeal," he said.

Click [here](#) to read more.

TRY THIS REFRESHING ROOIBOS TEA PUNCH!



This quick and easy punch made with Rooibos tea is the perfect refreshing summer cocktail.

Ingredients:

- 500ml of strong Rooibos tea, cooled
- 500ml peach juice
- At least 100 ml of vodka
- One lemon, thinly sliced
- Handful fresh mint leaves
- Two peaches, thinly sliced

Method:

1. Combine all the ingredients in a large jug and stir well.
2. Serve over ice.

Click [here](#) to read more.

PUMPKIN AND ROOIBOS ICE CREAM MAKES WAVES IN CAPE TOWN!



When Tapiwa Guzha first started making ice creams 12 years ago, he never imagined he would one day be whisking pumpkin puree and milk together to make an African flavoured ice cream at a cafe in Cape Town.

Guzha works at an ice cream shop in Observatory, which is located just outside of Cape Town's city centre. There, he created a range of unique ice creams that pay homage to local flavours. One such ice cream is his now famous Rooibos and pumpkin flavoured ice cream!

Click [here](#) to read more.

ROOIBOS - THE ULTIMATE BACK TO SCHOOL HACK!



Parents looking to increase the nutritional value of their children's diets can try to incorporate Rooibos into their kids' lunch boxes! Rooibos is not only popular among children, but it is rich in antioxidants and other nutrients.

Rooibos is known for its versatility, making it easy for parents to give their children Rooibos in a variety of ways. One such way is to prepare delicious iced tea for them!

Click [here](#) to get more Rooibos-lunchbox ideas.

TOOR ROOIBOS WHISKEY POPULAR IN OVERSEAS MARKETS



Fancy a glass of Scotch whiskey? A new locally produced whiskey brand called Toor, has gained popularity in overseas markets with its unique range of drinks.

One such whiskey is their Rooibos flavoured product. The reason why they decided to create a Rooibos infused whiskey was to ensure that Toor's products truly reflect uniquely South African flavours.

Click [here](#) to read more.

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